

Coralville Public Library Report to City Council April 26, 2022

Evolution of the “New Normal” in Library Services and Collections

The constraints of the Pandemic inspired new ways of offering Library services to the community. Here is a glimpse at the expanded outreach and library offerings that have grown out of this experience.

**1401 Fifth St.
Coralville, IA
319-248-1850**

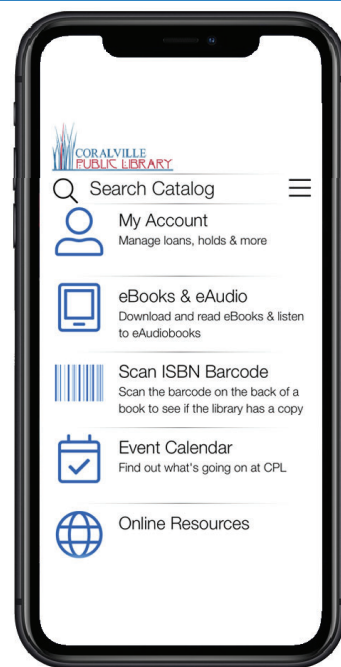
reference@coralville.org

2 Curbside Services continue

even with the Library being reopened to the public.

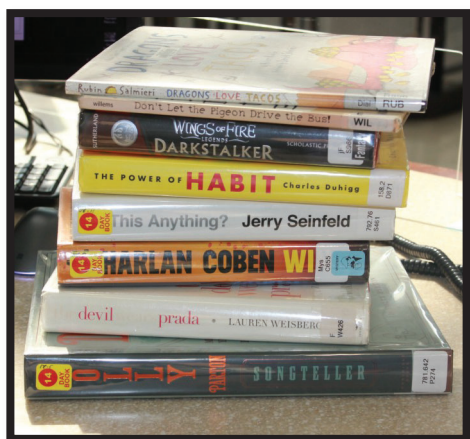


This service was made easier by our **new app**, which has a “Click and Collect” feature. The app also allows patrons to store their card, check their account, browse the catalog, place holds, view our calendar, and access our online resources.



Expanded Readers' Advisory:

- Book Bundles for Children
- Surprise Stacks for Teens
- Personalized Book Recommendations for Adults with an online form



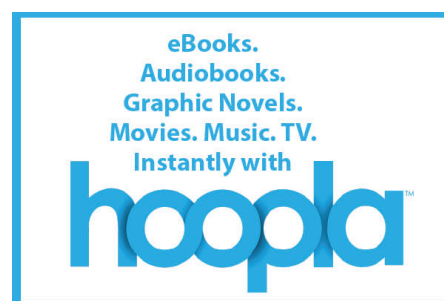
CPL is Late Fine Free!

There are no late charges on materials, except for laptops and hotspots. We want to ensure equitable access to our resources.

Fines tend to penalize the most vulnerable individuals and families.

Expanded eMedia with New Service

Hoopla offers simultaneous use, meaning there is no wait for holds!





puter & Web Servic

We increased our mobile **Internet Hotspot** collection to 86 devices that checked out over 1,000 times in 2021 and nearly 300 times already in the first quarter of 2022.



Twenty laptops are now available for Coralville and rural Johnson County residents to check out and take home for two weeks at a time. There are 5 more available for public use in the library.

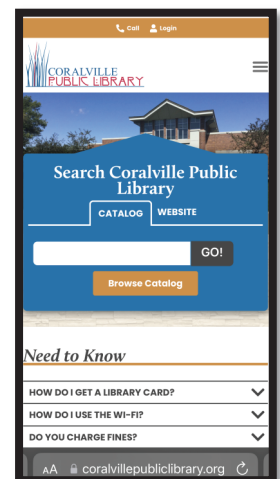


We implemented **mobile printing** in 2021 so patrons could send print jobs from home or from their own device in the library. Printing has been free.



The suite of public internet computers in the West Wing of the Library has been updated to **Windows 10 and Office 2019**. In the first quarter of 2022, there have been over 2100 public computer sessions.

Our 8-year-old website was retired and the **new website** was launched on February 16, 2022. It is more mobile-friendly and meets new web and accessibility standards.

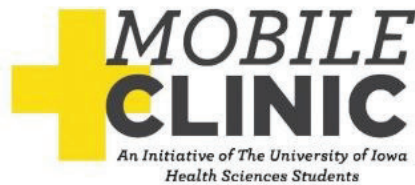


4 Community outreach

In April of 2021, the Iowa Finance Authority launched the **Iowa Rent and Utility Assistance Program**. Reference Librarians spent numerous hours assisting families facing financial hardships fill out the unwieldy application. The librarians are now receiving training by Johnson County to help with the **Direct Assistance Program** applications.



Our **social work practicum student** from the University of Iowa was a considerable help with the Rent & Utility Program and the Vaccination Clinics.



We have hosted and helped with seven **vaccination clinics** and 11 **free mobile medical clinics**, serving hundreds of people.



The Library has a partnership with the Coralville Community Food Pantry, resulting in a **Community Fridge** and shared **Community Resource Navigator**.

In April of 2021, CPL began offering a **Seed Library** which has grown considerably this spring due to the many seeds that were saved and donated back. 892 seed packets have been put out so far this year for patrons to take.





The Library received funding from the American Rescue Plan Act Grants for Libraries and

sponsorship from the CPL Foundation to

purchase a **Book Bike**. This will be used to promote the library and take materials and services to people to don't come to the library. This summer it will make appearances at Fourth Fest, Farmers' Market, Fifth Street Social, and underserved neighborhoods.



We have expanded our **English Language Learning Classes**, purchased more books for **new adult readers**, and are looking into adding a **multilanguage browsing collection**. We also subscribe



to a live, online **translation service** that has proven to be invaluable in helping with Rent Assistance as well as other reference transactions.

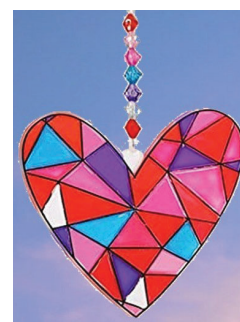


CPL is getting involved in the **Adventure Pass Program**. We will

partner with CCPA to provide tickets to every production that can be "checked out" from the library. Passes to many other venues around Iowa will also be available.



Through 2021 and into 2022, we have been offering **Craft Kits** for all ages, from preschool to adult, to take home and complete. These have been very popular.





The Coralville Public Library Children's Department has expanded our **outdoor programming and activities** during the summer months.



We've had **storywalks** both indoors and out. This is a literacy boosting project that places an illustrated children's book page by page along a walking route.



We recently saw the return of access to **youth computers, baby garden, hands-on interactive furnishings** and collections, as well as a full range of soft seating.

We are developing **collaborative programming** with the Iowa Children's Museum including a recent IMLS/BCM Early Literacy grant award.

CPL, the Library Foundation, and Friends of the Library have partnered with **Dolly Parton's Imagination Library** to increase opportunities for children ages 0-5 in Coralville to enjoy books at home. Children are registered for free and receive books in the mail delivered monthly. Since the launch on February 2, 2022, 250 children have registered, with 460 books mailed out.



Renovations:

Other 7

We are currently upgrading the **Library Café space** -- replacing worn fixtures and furnishings to create an inviting, more flexible space for the community that is naturally integrated with the Library. It will house the Community Fridge and Community Resource Navigator.

The badly worn furnishings in the **Teen Area** are being replaced, obsolete AV and IT equipment is being upgraded, and we are expanding the shelving.

We are exploring the addition of a small, flexible, **multi-use space** in the West Wing. The plan is for it to incorporate maker space activities, study groups, youth and adult programs, and community group use.



The Friends of the Library continue to raise money through their **booksales**,

but have changed to a successful “pay what you want” pricing strategy.



They have been increasing their outreach by providing **gift books** to the Food Pantry and to the IMCC Correctional Facility, and funds to Coralville Central and Kirkwood Elementary to bolster access to book fairs and other literary activities.



The **Teen Advisory Board** has been collaborating with the Friends to get children’s books and board games to the Food Pantry during the holidays. The Friends annually present the Teen Service Award to a high school senior who has shown outstanding leadership and volunteerism to the Library.

1745 new cards,
988 registered online



265,758 total
items circulated
81,973 eMaterials
downloaded



441 laptop circs
1071 hotspot circs



7454 movies
screened on
Kanopy



7460 deliveries
curbside



164 requests for
children's book bundles
with 2500+ books sent
out in the bundles



36 surprise book
stacks for teens



39 personalized book
recommendations
for adults through
online form



102 English
language classes
with an average of

14 attendees
per class



74 online storytimes
and wee rhymes with
3498 views



2675 attendees at
adult library programs



72 non-library
online meetings
hosted



5154 uses of
our app since
launched in
September



403,807 page views
of our website by
42,405 users



46,929 log-ins
to our catalog



7617 followers on
social media



26,019 views of
our Facebook posts

945 kids' crafts
435 teen craft kits
428 adult crafts to go



84 teens had
a blind date
with a book



468 seed packets
circulated from
Seed Library



1385 Covid-19
vaccinations given



Visits into the Library

